

## Nouveau Language as a marketing communication partner for Purmo.

Nouveau Language is an experienced navigator in the jungle of marketing communication. Purmo's Cookbook is one of our most eagerly anticipated and fun translation projects.

### Purmo – Clever heating solutions

Rettig Lämpö Oy is a Finnish company, and was the forerunner of Purmo Tuote, which was established in the town of Purmo in 1953. Today, PURMO is a truly international brand and part of Rettig ICC, the largest radiator manufacturer in Europe. The company has the largest radiator plant in the Nordics, located in Pietarsaari, which annually produces approximately 800,000 panel radiators under the product brands PURMO, Thermopanel and LVI. The marketing for the Nordic Region is produced in Pietarsaari and the company selected Nouveau Language as its partner for its marketing translations.

### Friendly service and delivery on-time

“Nouveau's key account manager visited our fair booth a few years ago and since then they have worked in cooperation with us,” says Mia Högvist, Marketing Manager for Nordic Region at Rettig Lämpö Oy. “After test translations, we were assured of Nouveau's high quality to price ratio, so we switched from our existing service provider to Nouveau. Nouveau acts quickly, the delivery schedules are reliable and the quality of the translations is consistent. They have a really friendly service and are always available.



## ISO certified translation service in over eighty language pairs

Nouveau Language is an ISO 9001 certified Finnish translation agency with more than 20 years of multilingual experience and is known for its friendly service. Nouveau translates into over eighty language pairs every year. Its language professionals always translate into their own native tongue. Desktop publishing and printing services are also available from Nouveau.